



COMMUNITY
FOUNDATION

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Community Foundation Receives \$250,000 Commitment from Delta Dental to Sponsor Plaza on Riverfront

LANSING, MICH. – The [Community Foundation](#) received a \$250,000 pledge from [Delta Dental](#) to sponsor a new plaza in the new Rotary Park on downtown Lansing’s riverfront. The Foundation will match the gift for a total of \$500,000, devoted to its master plan for riverfront development.

“Delta Dental is committed to building healthy, smart, vibrant communities and this investment will ensure our downtown riverfront is a thriving hub of activity,” said Margaret Trimer, Delta Dental’s director of communications and corporate citizenship. “As a major employer in the region, we are dedicated to bringing energy and economic revitalization to Greater Lansing.”

Construction on the new Delta Dental Plaza will begin this winter, with completion slated for spring 2019. It will include public seating, shade sails, planters, string lighting and an outdoor fireplace.

“Delta Dental shares the Community Foundation’s vision of a vibrant urban core that will attract and retain a talented workforce,” said Laurie Baumer, the Foundation’s executive vice president and leader of its riverfront development projects. “This is a big part of the riverfront’s renaissance and we’re thrilled Delta Dental is a part of it.”

To date, the Foundation has received commitments totaling \$850,000 for riverfront development projects. In addition to Delta Dental, contributors include Rotary Club of Lansing Foundation, Auto-Owner’s Insurance, Gillespie Group, Team Lansing Foundation/Lansing Convention and Visitor’s Bureau, four individual contributors and in-kind support from the Lansing Board of Water and Light. These contributions will be matched dollar for dollar by the Foundation, for a total so far of \$1.7 million to invest in downtown Lansing. Foundation funding for the riverfront and other placemaking projects comes from the Foundation’s Leadership Fund, apart from its regular grantmaking dollars.

For information on riverfront sponsorship opportunities, contact Laurie Baumer at 517-664-9852.

The Community Foundation is passionate about creating vibrant, thriving communities throughout the Capital Region. The Foundation works with donors to meet their unique charitable goals, supports area nonprofits with grants and coaching and leads innovative projects to drive community growth. The Community Foundation (also known as the Capital Region Community Foundation) is a tax-exempt public charity serving the charitable needs and enhancing the quality of life for people in Ingham, Clinton and Eaton counties.